

[illegible]

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The present invention relates to the cosmetic use, as a gelling agent, of at least one linear or cyclic polyorganosiloxane which comprises at least two organosiloxy units and at least two side and/or end groups each capable of forming at least one hydrogen bond with one or more partner groups. The invention also relates to a cosmetic composition comprising at least one such polyorganosiloxane in a cosmetically acceptable medium. This cosmetic composition is intended to be used for making up and/or caring for the skin, including the skin of the eyelids, and also for the lips and superficial body growths.